

Archer L Smith - Privacy Policy

This privacy policy explains how we use any personal information we collect about you when you use this website.

Topics:

- [What information do we collect about you?](#)
- [How will we use the information about you?](#)
- [Marketing](#)
- [Access to your information and correction](#)
- [Cookies](#)
- [Other websites](#)
- [Changes to our privacy policy](#)
- [How to contact us](#)

What information do we collect about you?

We collect information about you when you contact us or place an order for products or services. We also collect information if you voluntarily complete customer surveys, provide feedback and participate in competitions. Website usage information is collected using cookies.

How will we use the information about you?

We collect information about you to process your order, manage your account and, if you agree, to email you about other products and services we think may be of interest to you.

We use your information collected from the website to personalise your repeat visits to our website.

We do not share your personal information with any other company or third party.

In processing your order, we may send your details to, and also use information from credit reference agencies and fraud prevention agencies.

Marketing

If you have given consent, we may send you information about products and services of ours which may be of interest to you. If you have consented to receive this information, you may opt out at any time.

You have a right at any time to stop us from contacting you for marketing.

If you no longer wish to be contacted for marketing purposes, please email or write to us using [our contact details below](#).

Access to your information and correction

You have the right to request a copy of the information that we hold about you. If you would like a copy of some or all of your personal information, please email or write to us using [our contact details below](#). We may make a small charge for this service.

We want to make sure that your personal information is accurate and up to date. You may ask us to correct or remove information you think is inaccurate.

Cookies

Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information. This information is used to track visitor use of the website and to compile statistical reports on website activity.

For further information visit:

www.aboutcookies.org

www.allaboutcookies.org

You can set your browser not to accept cookies and the above websites tell you how to remove cookies from your browser. However, in this event, some of our website features may not function.

Other websites

Our website contains links to other websites. This privacy policy only applies to this website so when you link to other websites you should read their own privacy policies.

Changes to our privacy policy

We keep our privacy policy under regular review and we will place any updates on this web page. This privacy policy was last updated on 27 April 2025.

How to contact us

Please contact us if you have any questions about our privacy policy or information we hold about you:

- by email at: enquiries@archerlsmith.uk